



Tennessee School Boards Association

Talking Points

Improving communications and building relationships are necessary to gain the momentum needed to achieve wide stakeholder support in the Stand Up for TN Public Schools campaign.

About the Campaign

The Tennessee School Boards Association's campaign, *Stand Up for Public Schools*, focuses on local control of schools and importance of keeping public education from becoming a tool of any single group or person. The campaign seeks to enlist the support of community members from across the state of Tennessee to ensure that the future of public education remains in the hands of the people!

Engaging both internal and external audiences in the conversation about local schools and local decisions is essential in building universal support for local public schools.

Why Are Local Public Schools Necessary?

- Public education doesn't discriminate; it serves all students regardless of background, class or ability.
- The Constitution of Tennessee guarantees public education.
- Unlike private schools, public education meets the special education needs of all children.

Why Are Local School Boards Necessary?

- Control of public education should be kept close to the people of the community.
- Local school boards are accessible to the people.
- School board members are directly accountable to their communities.
- Local school boards are the voice of the people not special interest groups.

What Can You Do To Help?

1. **Contact Your Legislators.**
To protect your right to control your local schools, contact your legislators to stress the importance of education decisions being made at the local level.
2. **Visit the Campaign Website.**
Go to www.standupfortnpublicschools.org for more information and to show your support for local schools and local decisions by providing your name, zip code and email address on the online form.
3. **Share Your Local Stories.**
Visit www.standupfortnpublicschools.org and submit your local stories of the good things going on in your public schools – the successes, the triumphs and the academic gains!
4. **Show Your Support on Social Media.**
Twitter: I Support TN Local Public Schools! (System/County/Company Name) Show your support by visiting www.standupfortnpublicschools.org #standupfortnpublicschools @TSBA_News
Facebook: I (or System/County/Company Name) Support Tennessee Local Public Schools! To get more information and to show you support this movement visit www.standupfortnpublicschools.org.
5. **Update Your Email Signature.**
Include the tagline: *I Support TN Public Schools!*